

MISERICORDIA ATHLETICS



Misericordia University athletics provides an opportunity to partner with one of the most successful and visible intercollegiate athletics programs in the region. We have more than 500 student-athletes participating in 26 varsity sports and are one of the most consistent winners in the Middle Atlantic Conference.


















































In 2018-2019, MU teams won six conference championships and made four appearances in the NCAA



Tournament. In addition, our student-athletes are consistently among the top academic performers in the MAC.

Misericordia hosts more than 100 home athletics contests annually, all of which provide an excellent opportunity to connect with our campus community.



	HALL OF FAME	MVP	COACH	ALL-STAR	CAPTAIN	STARTER	VARSITY
	\$10,000	\$5,000	\$2,500	\$2,000	\$1,500	\$1,000	\$500
Scoreboard Sponsorship (requires two year commitment)*							
Most prominent name and logo placement on Game Day programs							
Recognition in MU's bi-annual magazine							
Recognition in parents newsletter							
Trustee Associates Gala Invitation							
Complimentary tickets (event specific)							
MU Website Recognition							
Ad space in MU student newspaper							
Alumni & Athletics Social Media Recognition							

Length and size of advertising varies by sponsorship level.

*Scoreboard Opportunities

Mangelsdorf – football, field hockey, soccer, lacrosse, track & field

Tambur – baseball

Anderson – softball

McGeehan – field hockey, soccer
































































Anderson Center (2) – basketball, volleyball

Natatorium – swimming



CAMPUS ACTIVITIES



	PREMIERE	CAPTAIN	STEWARD	LEADER	BLUE	GOLD
	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Career Services						
Most prominent name and logo placement on materials related to event (i.e. invitation, save the date card)						
Prominent Sponsor name recognition in all press releases related to event						
Prominent ad in Official Event Program						
Recognition in MU's bi-annual magazine						
Inclusion in Alumni Association monthly newsletter and targeted emails						
Trustee Associates Gala Invitation						
Recognition at sponsored event						
Complimentary tickets (event specific)						
Recognition in parents newsletter						
Name recognition in press releases related to events						
Alumni social media recognition						
MU Website Recognition						
Ad space in MU student newspaper						

Length and size of advertising varies by sponsorship level.