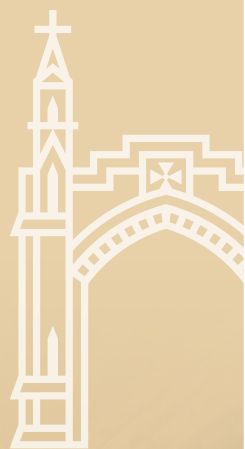


MU *Forward*

NOW FOR TOMORROW
The Campaign for Misericordia University
nft.misericordia.edu



Welcome to the introductory edition of Misericordia University's newsletter, *MU Forward*, a new quarterly communication sharing ways your gifts make an impact on our *Now for Tomorrow* campaign. The university owes a great debt of gratitude to our benefactors for their leadership, generosity and support, which allows us to invest in the future of our students. Your contribution affects lives, and we are truly appreciative.

Please contact Marie Stolarick, Manager of Donor Relations, at (570) 674.8201 or mstolarick@misericordia.edu with any questions or suggestions for topics you would like to see included in this publication. It is designed to share information and keep you updated. Thank you for taking the time to read it, and for being part of the Misericordia University family!!

WARM HOLIDAY AND NEW YEAR WISHES TO YOU!

2018 has been a most extraordinary year, thanks to our benefactors and friends who believe in the value and significance of Misericordia University! We want to take this time to share our appreciation for you, to highlight a few of the many ways that your treasure touches lives. Our goal, with one edition building upon another, is to virtually fling our campus windows open wide so that you can see the many ways your giving makes a difference.



APPRECIATING AN EDUCATION

Marianne Baloga '63 gave of herself freely during a lifetime defined by service and benevolence toward others.

She never lost appreciation for her experiences at Misericordia, especially for how her education helped to mold her into a respected and beloved educator at GAR for over 25 years. Baloga displayed her affinity for her alma mater in many ways, most recently by the \$1.4 million estate gift she made in support of the Henry Science Center upon her passing in September.

She also committed \$100,000 to support the acquisition of science equipment, and established the Marianne R. Baloga Endowed Scholarship for students from Luzerne and contiguous counties who are in the Ruth Matthews Bourger Women with Children Program. In also giving to the Misericordia Fund, she was able to support all three of the *Now for Tomorrow* campaign initiatives.

Baloga's inspiring story of generosity to enhance Misericordia's present and advance its future evokes the greatest respect and deepest appreciation.

CAMPAIGN SNAPSHOT

Whenever we embark on a new campaign, we are first ignited by the fact that we recognize a great need on the horizon for our students. Times change, buildings age, adaptation to global growth in career fields alters educational support requirements. The reasons may be many, but what is important is that the path to progressive excellence in education for our students be identified. In strategic, conscientious examination of resources and, yes, a leap of faith, we embark on the mission, confident that our hearts are right in alignment for the good of our students, the community, and with an outcome of building a more humane society together with those who join us on the journey.

A PURPOSEFUL LEAP FORWARD

We hit the ground running on September 8, 2018, with the public launch of the *Now for Tomorrow* Campaign. Momentum was strong, fueled by incredibly generous benefactors who stepped up with leadership gifts and service both during the silent phase and at the campaign Kick-off, a feature event held at the 2018 Trustee Associates Gala.

For the full article, visit misericordia.edu/cf_news/view.cfm?newsid=3068,600,600



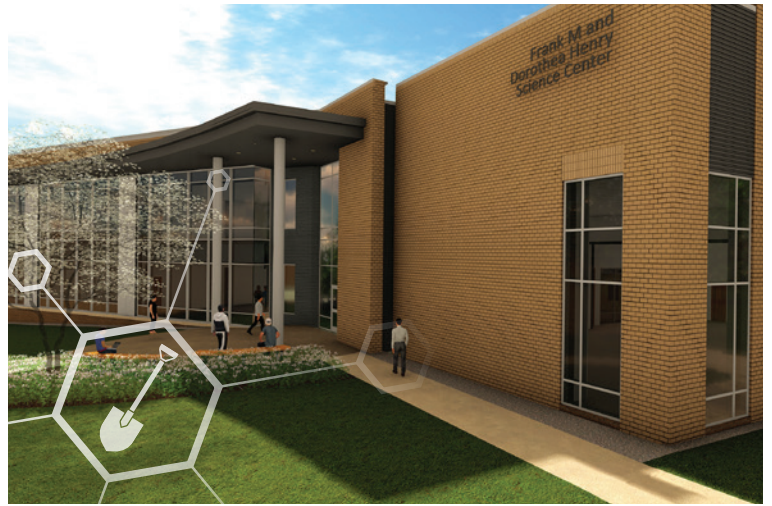
MISERICORDIA
UNIVERSITY

NEW GROUND

The new science building is necessary to bring our vision of a progressive 21st Century university environment to completion. Construction plans for the new Frank M. and Dorothea Henry Science Center are continuing at a deliberate pace.

Decidedly the largest fund raising undertaking in the history of the University, the campaign goal of \$30 million is within reach. Campaign leadership is so confident that alumni and friends will bring in the funds needed, that they have scheduled a groundbreaking ceremony on April 17, 2019. Mark that date!

And then we will be underway!!!



MISERICORDIA MILE

Come celebrate with us!
With a price tag of over \$30 million, we have but \$5 million to go to make construction of the Frank M. and Dorothea Henry Science Center a reality!

What an accomplishment, thanks to the commitment and loyalty of many alumni and friends. We want to take the time to celebrate this and other Misericordia milestones with you as changes and improvements occur on campus. Members of Misericordia staff, faculty, alumni and friends are taking to the road and/or opening their homes as convenient gathering locations for alumni and friends living a distance from campus to meet up with fellow classmates, make new connections, and hear from us first-hand about the campaign developments. Check to see if we are heading your way so that you can plan to join us! And if not, feel free to reach out to us, and let us know of other locations we may be able to steer the tour.

Upcoming Misericordia Mixers:

January 22

Atlanta, Georgia, *Vinings Area*
Meet the Deans

Hosted by Sam and Susan Butler Jannetta '62

January 29

Harrisburg State Capitol, Rotunda
Hosted by Misericordia leadership and the Alumni Association

February 25

Naples, Florida, *Aqualane Shores Area*
Co-hosted by campaign co-chairs

Mary Hudack Erwine '90 and Sandy Insalaco, Sr.



YOU INSPIRE GREATNESS

The philanthropic reasons may be many at the time you open your heart to give to others. Know that at Misericordia, as we honor the intention of your gift, you are also helping to inspire greatness in our students. Fueling the engine of excellence in education at Misericordia University means that what you are investing in is humanity and our students' ability to be of service to and help others.

It's a gift that needs no wrapping. Ask a financially-challenged talented student whose scholarship support was the make-or-break difference of graduating if your gift made a difference. Or students whose academic, lab and research education matched or exceeded other universities in quality and experience in vying for highly-sought job placements.

Thank you for **LIFTING LIVES** to excellence and opportunity! *May the bounty of your blessings to others return to you a hundred-fold!*